

SIDDHA
SERENA
~ Apartments ~

Home to Serenity and Calm

A name that tells its story

- ~ A tranquil paradise.
- ~ Best in living comforts.
- ~ Enveloped with water + green.
- ~ Light + air duet in ballet.
- ~ Balancing the body + soul.





Why Siddha Serena?

Different and attractive

- ~ Strategically located in the heart of New Town.
- ~ Superb design and construction.
- ~ Ultra-modern living.
- ~ Serene environment.
- ~ With Nature in abundance.



Siddha Serena Apartments Elevations

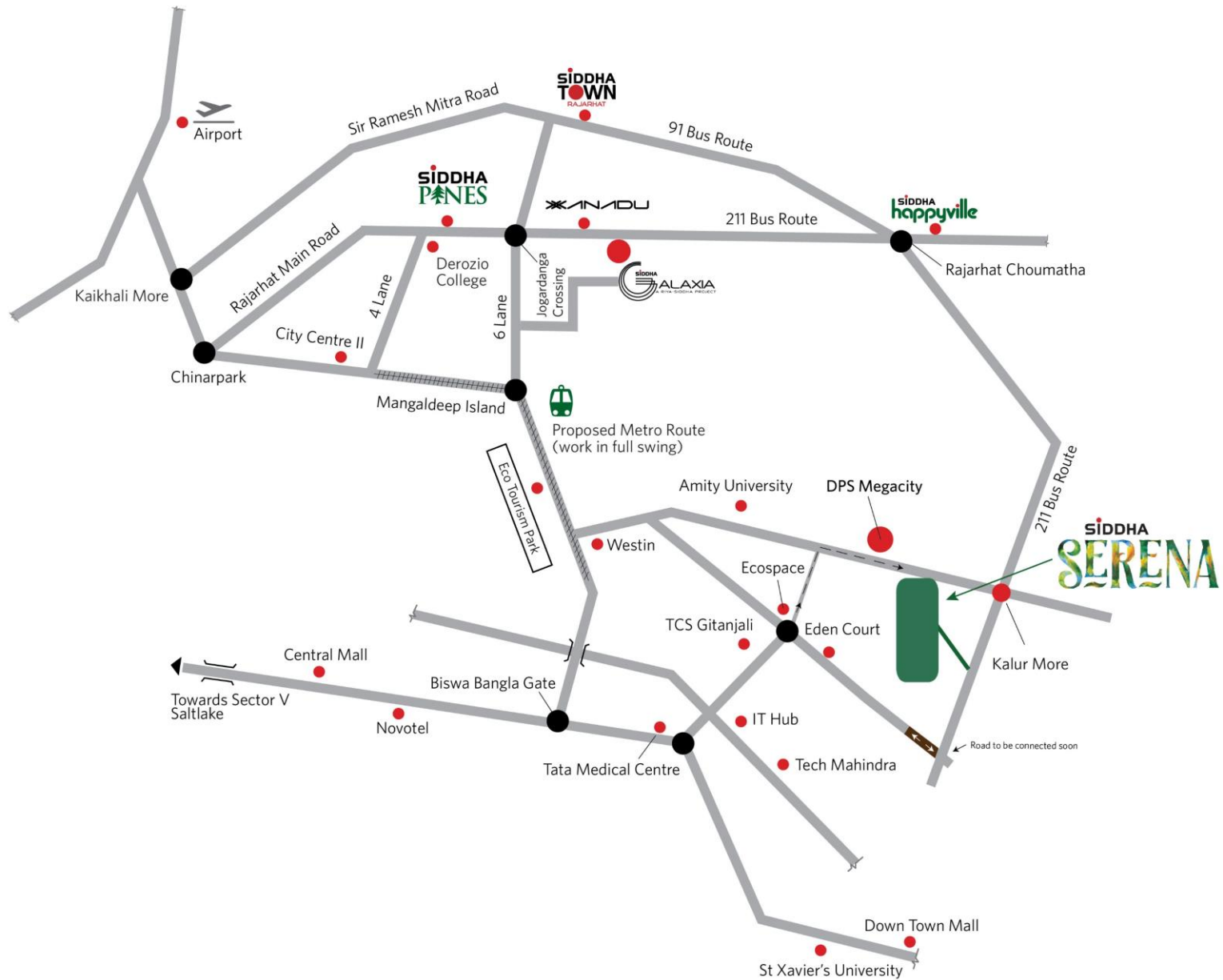


Actual view



Actual view

Location



MAP NOT TO SCALE

*For internal circulation only

Easy access

DPS Megacity School	3 min
Eco Space	5 min
Tata Medical Centre	8 Min
Amity University	10 Min
Eco Park	10 Min
DownTown Mall	15 Min
City Centre II	17 Min
Airport	25 Min

All figures based on public transport & estimated

The project

Tower 1, 2 & 3
G+32 Floors

1 BHK | 2 BHK | 3 BHK | 4 BHK
444 - 1281 sq ft Carpet Area

Clubhouse
G+2 Floors

World-class Amenities

- ~ Clubhouse
- ~ Reflective Pond
- ~ Pattern Garden
- ~ Iconic Pool (20m lap)
- ~ Pool Deck
- ~ Lap Pool (20 m x 5 m)
- ~ Parent's Deck
- ~ Kid's Pool (8 m x 4 m)
- ~ Men's WC | Changing Room
- ~ Women's WC | Changing Room
- ~ Feature Bridge
- ~ Garden Sunken Seats
- ~ Hilly Garden
- ~ Playground
- ~ The Oval (Open Lawn)
- ~ Garden Pavilion
- ~ Lawn Courtyard

Advanced Facilities

- ~ Advanced Fire Fighting System
- ~ Sewage Treatment Plant
- ~ Rainwater Harvesting System
- ~ Power Back-up facility
- ~ 24x7 Water Supply
- ~ 24x7 Security and Surveillance
- ~ High Speed Elevators
- ~ Intercom Network
- ~ Cable TV & Broadband Point
- ~ Solar Power in some Common Areas
- ~ Visitors' Car Parking Area
- ~ Facility Management System
- ~ Landscaped Green Areas

Specifications

Structure

Sub Structure Earthquake resistant RCC framed structure
with monolithic concrete

Door

Shutter Solid core flush shutters | Frame – Solid wooden frames

Hardware

Mortise Lock and Handle

Windows

Anodised | Powder coated aluminum frames with fully glazed shutters.

Staircase

Marble | Kota | Granite | Ceramic tiles

Flooring & Tiling: Internal

Bedroom ~ Vitrified tiles

Living | Dining ~ Vitrified tiles

Toilet Floor ~ Anti-skid ceramic tiles

Toilet Wall ~ Ceramic tiles

Kitchen Floor ~ Vitrified tiles Kitchen Dado ~ Ceramic tiles

Kitchen Counter ~ Granite above chuddapa stone

Balcony ~ Vitrified tiles | Anti-skid ceramic tiles

Lobby ~ Vitrified tiles/Ceramic tiles

Lift Facia ~ Marble | Granite | Laminate finish

Sanitaryware

Chromium plated fittings, white, high quality porcelain fixtures.

External

Driveway | Basement | Covered car parking | Open car parking | Courtyard | Paver block
Kota | Granite | Grass paver | VDF (Vacuum dewatering concrete flooring)

Electricals

Superior quality concealed copper (fire resistant, low smoke) wiring.
Latest modular switches and miniature circuit breakers, TV socket and broadband point.

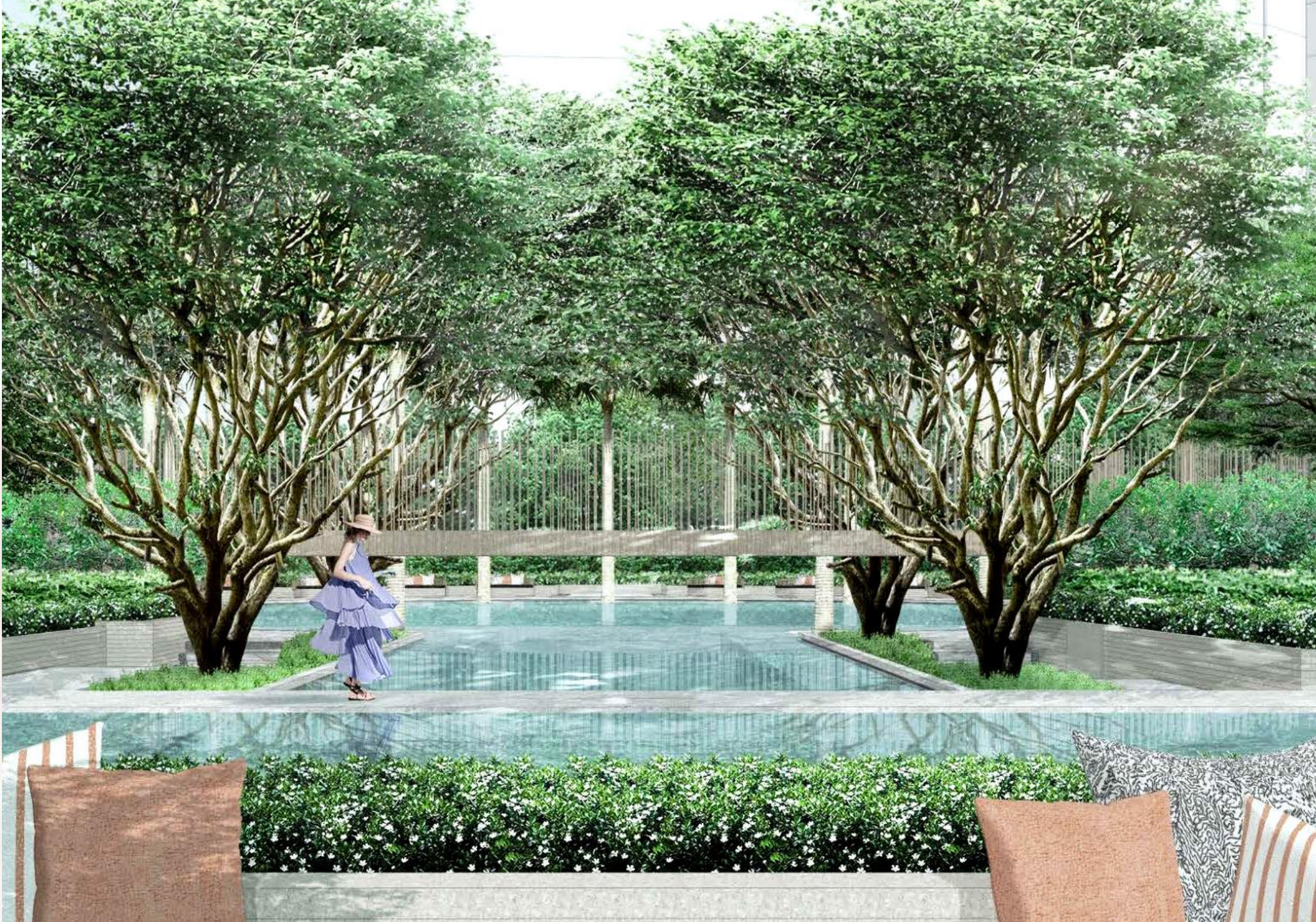
Exterior

Latest weatherproof exterior finish paint.



Life Begins At Siddha Serena



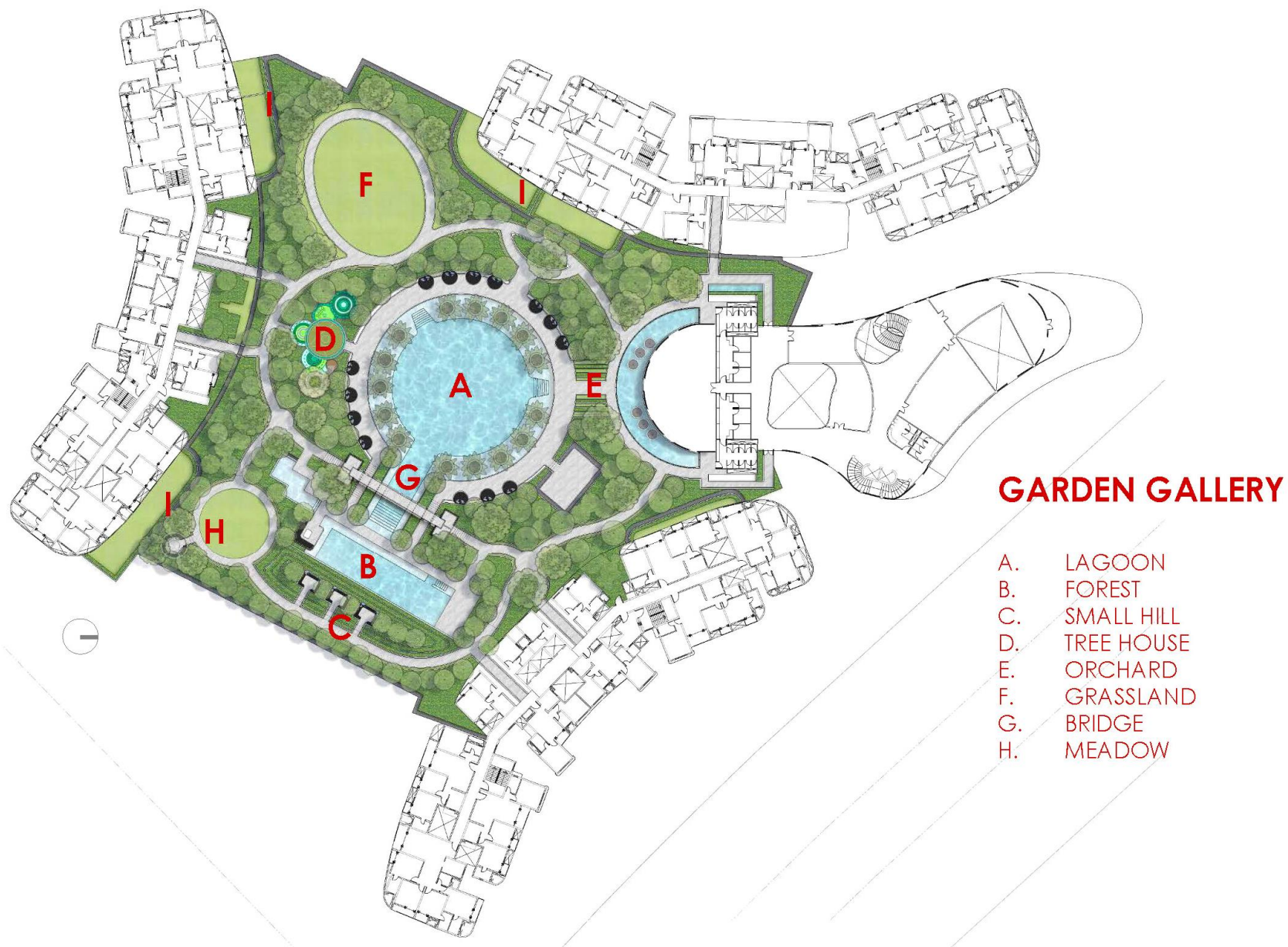








Podium Features



*For internal circulation only



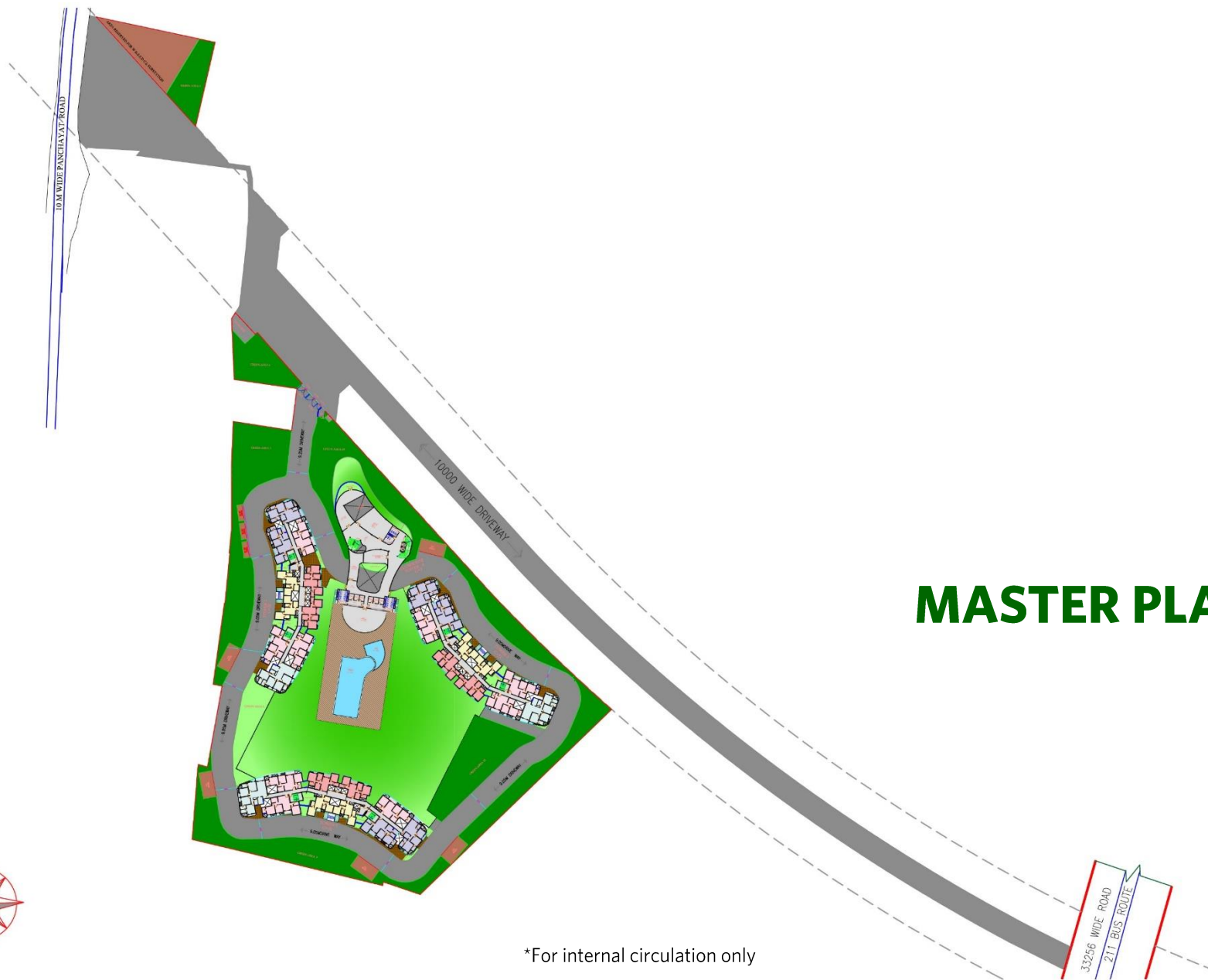
LEGEND

1. Entrance to Garden
2. Clubhouse
3. Reflective Pond
4. Pattern Garden
5. Iconic Pool (leisure pool 20m lap)
6. Pool Deck
7. Lap Pool (20 m x 5 m)
8. Parent's Deck
9. Kid's Pool (8 m x 4 m)
10. Male W.C. / changing room
11. Female W.C. / changing room
12. Feature Bridge
13. Garden Sunken Seats
14. Hilly Garden
15. Playground
16. The Oval (Open Lawn)
17. Garden Pavilion
18. Lawn Courtyard

*For internal circulation only

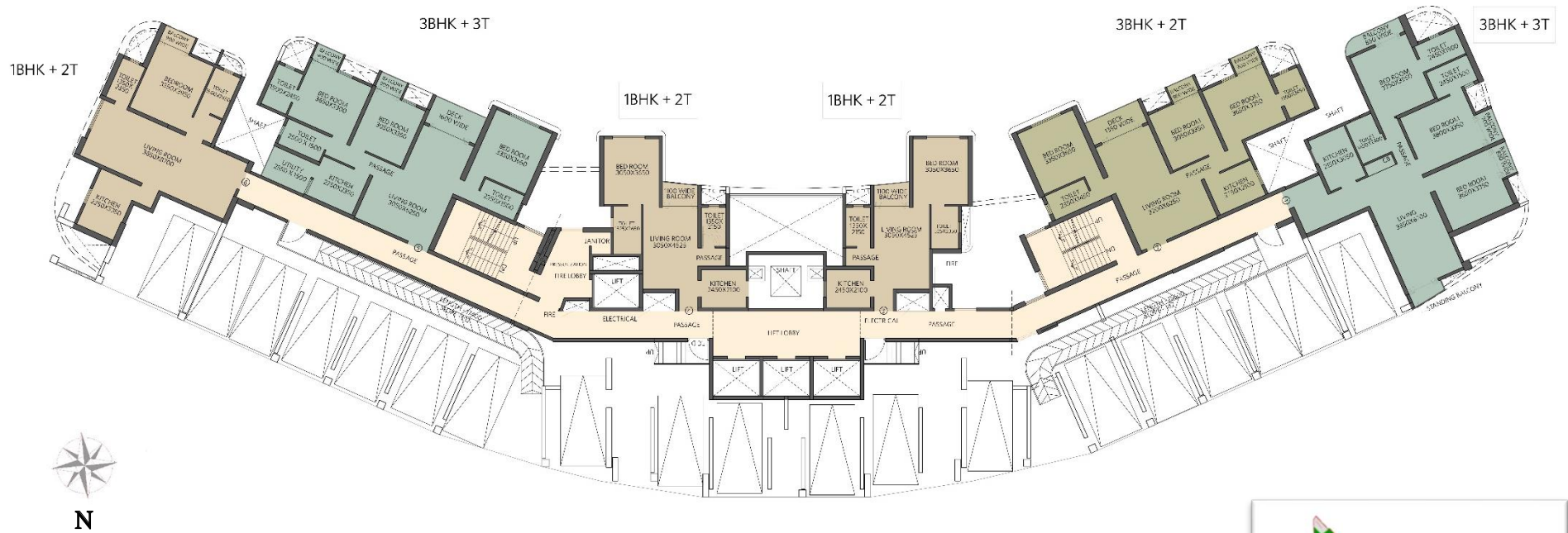
Plans

MASTER PLAN



*For internal circulation only

TOWER 1 – First Floor Plan

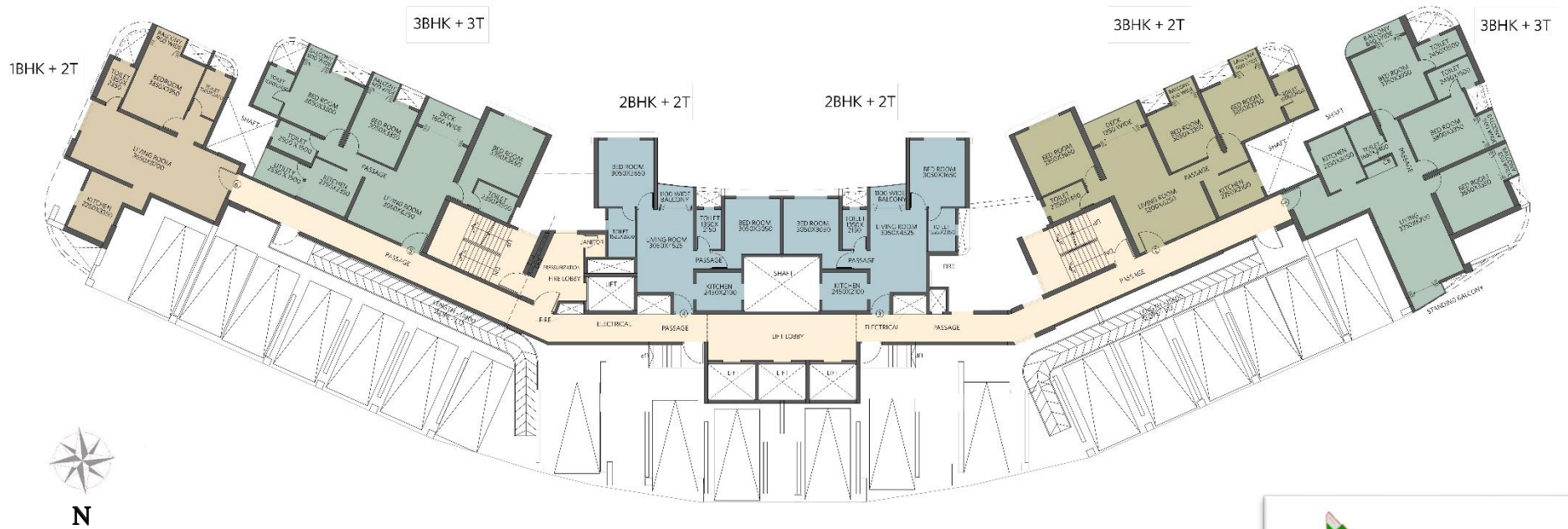


Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
1	3BHK + 3T	1230	1107	80	1027
2	3BHK + 2T	1055	946	77	869
3	1BHK + 2T	541	469	25	444
4	1BHK + 2T	544	474	25	449
5	3BHK + 3T	1159	1046	83	963
6	1BHK + 2T	786	692	17	675



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TOWER 1- Second Floor Plan

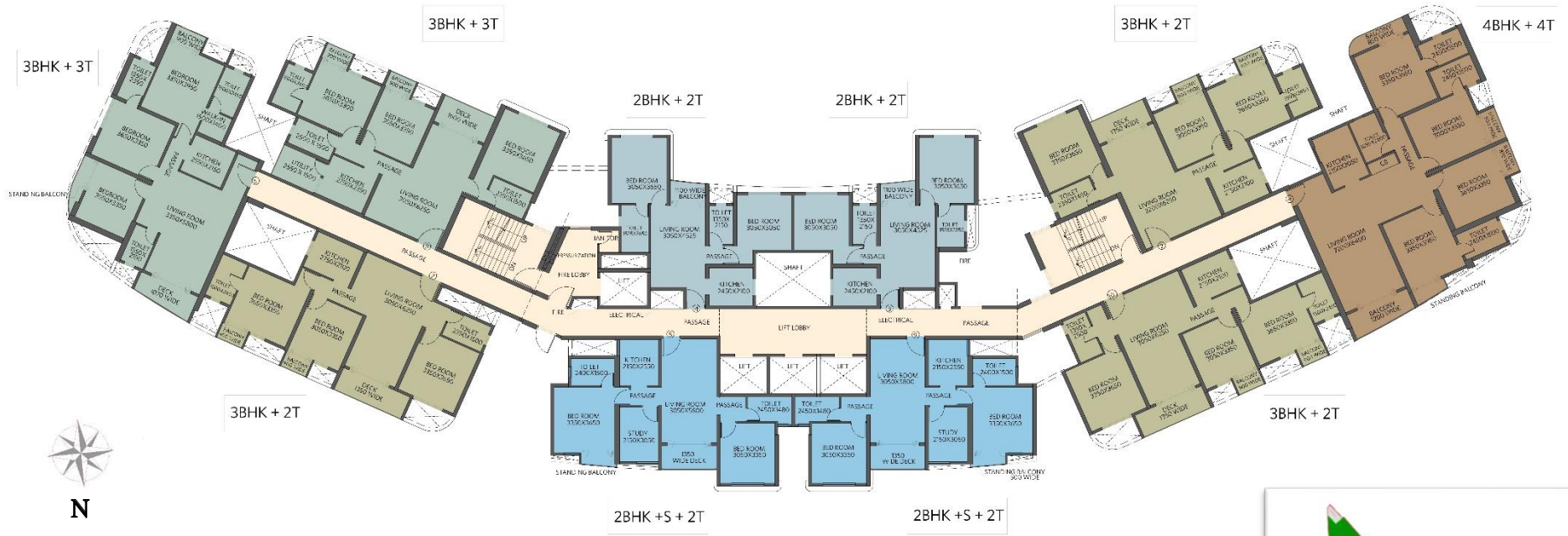


Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
1	3BHK + 3T	1230	1107	80	1027
2	3BHK + 2T	1055	946	77	869
3	2BHK + 2T	662	586	25	561
4	2BHK + 2T	665	591	25	566
5	3BHK + 3T	1159	1046	83	963
6	1BHK + 2T	786	692	17	675

*For internal circulation only



TOWER 1 - Typical Floor Plan - 3rd - 6th, 8th - 11th, 13th - 16th, 18th - 21st, 23rd - 26th, 28th - 30th & 32nd



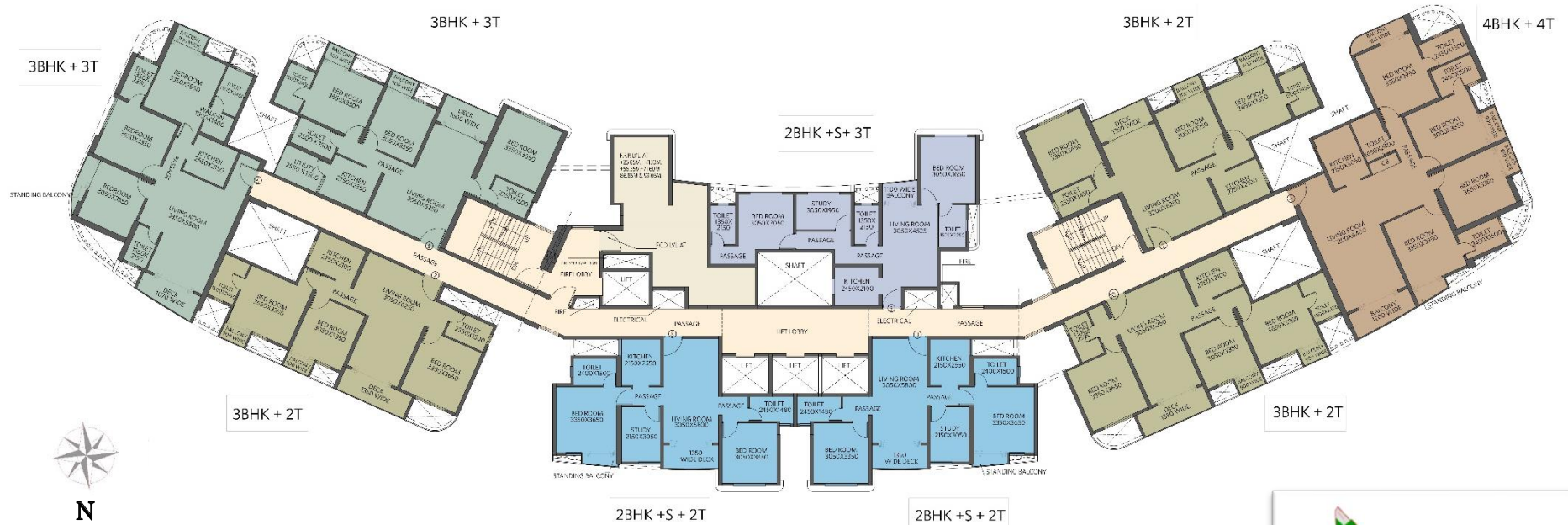
Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
1	4BHK + 4T	1536	1415	134	1281
2	3BHK + 2T	1055	946	77	869
3	2BHK + 2T	662	586	25	561
4	2BHK + 2T	665	591	25	566
5	3BHK + 3T	1159	1046	83	963

Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
6	3BHK + 3T	1138	1034	89	945
7	3BHK + 2T	1030	948	88	860
8	2BHK + 2T + S	870	787	57	730
9	2BHK + 2T + S	870	787	57	730
10	3BHK + 2T	1040	959	88	871



*For internal circulation only

TOWER 1 - Refuge Floor Plan - 7th, 12th, 17th, 22nd, 27th & 31st



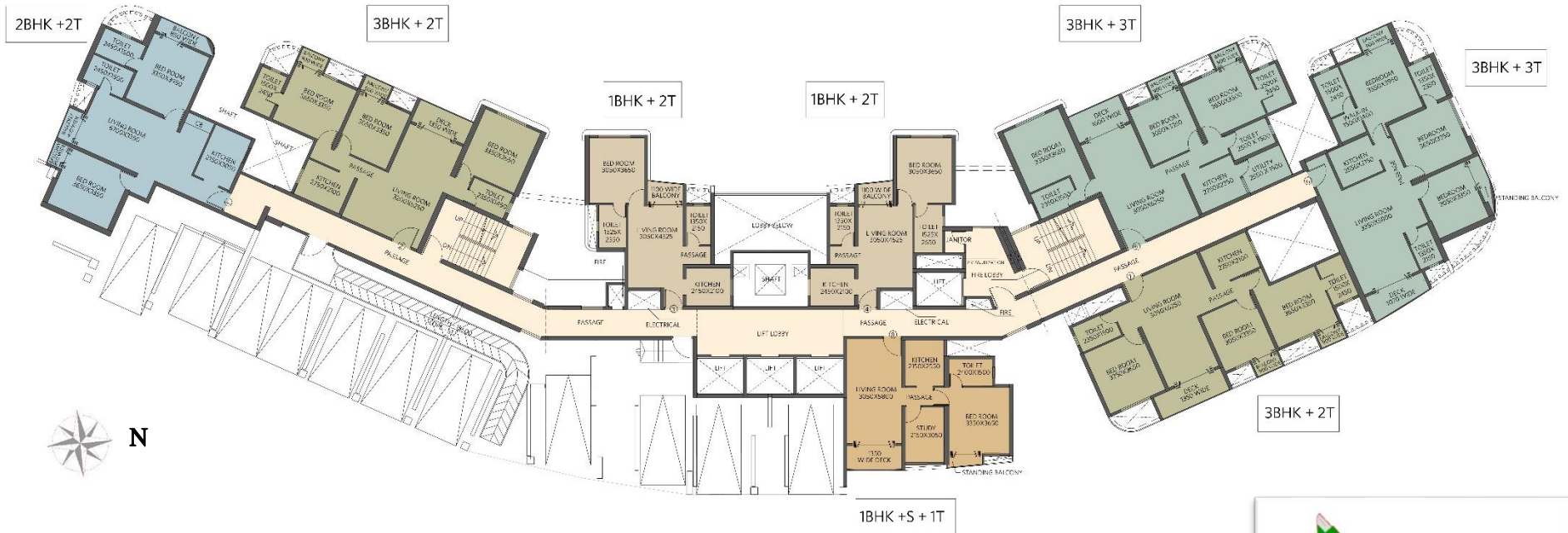
Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
1	4BHK + 4T	1536	1415	134	1281
2	3BHK + 2T	1055	946	77	869
3	2BHK + 3T + S	853	753	25	728
4	REFUGE	NA	NA	NA	NA
5	3BHK + 3T	1159	1046	83	963

Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
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9	2BHK + 2T + S	870	787	57	730
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TOWER 2 - First Floor Plan

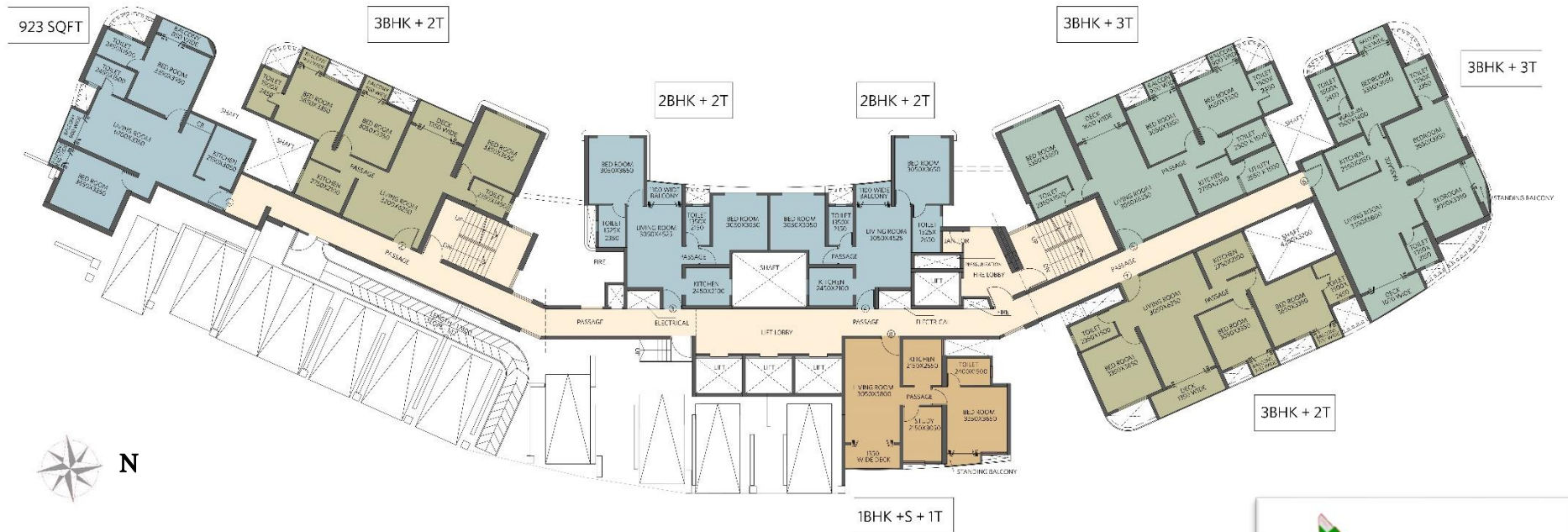


Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
1	2BHK + 2T	923	821	60	761
2	3BHK + 2T	1055	946	77	869
3	1BHK + 2T	541	469	25	444
4	1BHK + 2T	544	474	25	449
5	3BHK + 3T	1159	1046	83	963
6	3BHK + 3T	1138	1034	89	945
7	3BHK + 2T	1030	948	88	860
8	1BHK + 1T + S	672	609	57	552

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TOWER 2 - Second Floor Plan

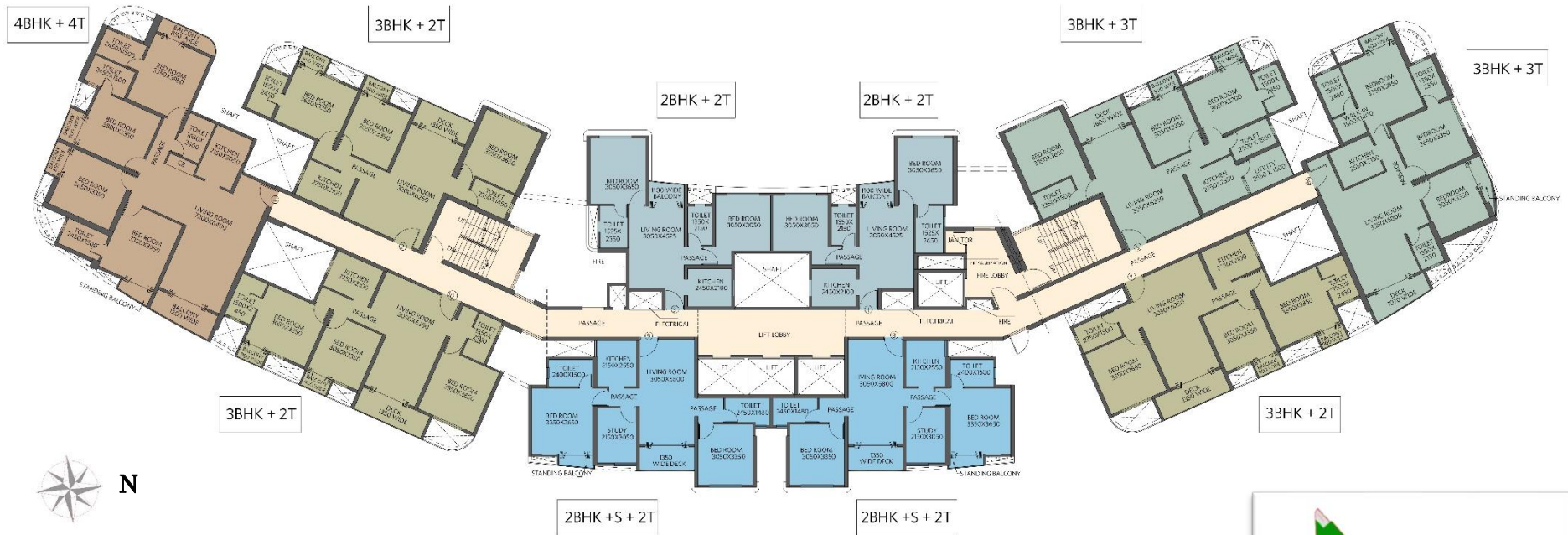


Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
1	2BHK + 2T	923	821	60	761
2	3BHK + 2T	1055	946	77	869
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5	3BHK + 3T	1159	1046	83	963
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7	3BHK + 2T	1030	948	88	860
8	1BHK + 1T + S	672	609	57	552



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TOWER 2 – Typical Floor Plan - 3rd – 6th, 8th – 11th, 13th – 16th, 18th – 21st, 23rd – 26th, 28th – 30th & 32nd



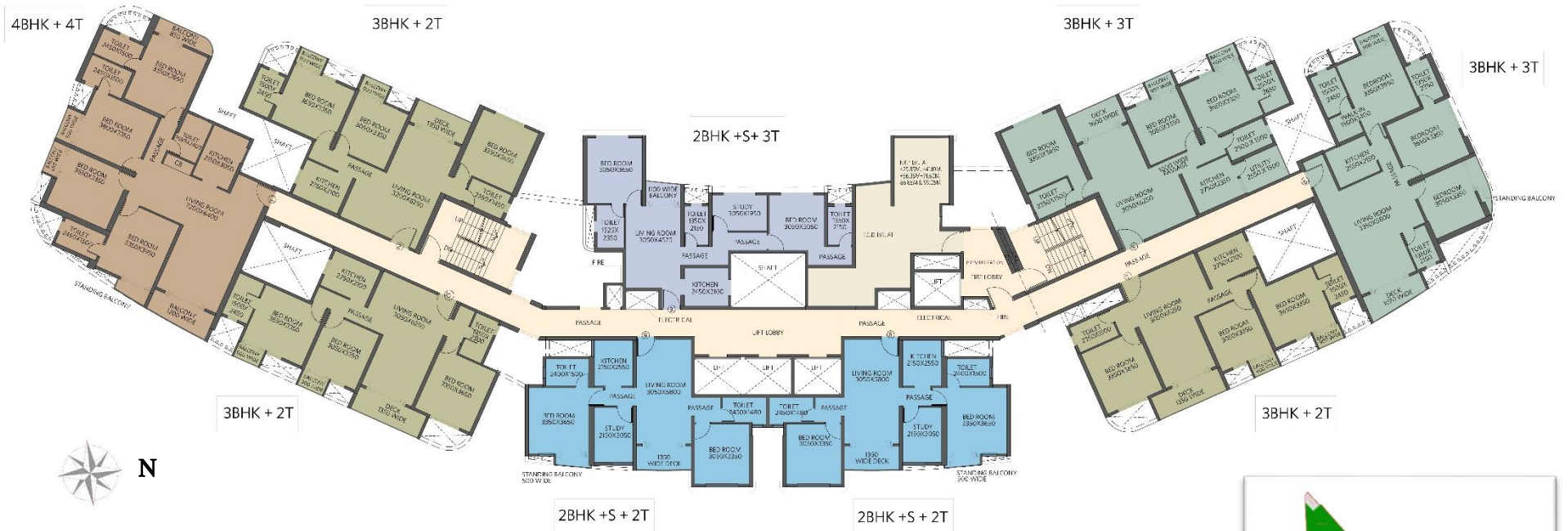
Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
1	4BHK + 4T	1536	1415	134	1281
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3	2BHK + 2T	662	586	25	561
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5	3BHK + 3T	1159	1046	83	963

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7	3BHK + 2T	1030	948	88	860
8	2BHK + 2T + S	870	787	57	730
9	2BHK + 2T + S	870	787	57	730
10	3BHK + 2T	1040	959	88	871



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TOWER 2 - Refuge Floor Plan - 7th, 12th, 17th, 22nd, 27th & 31st



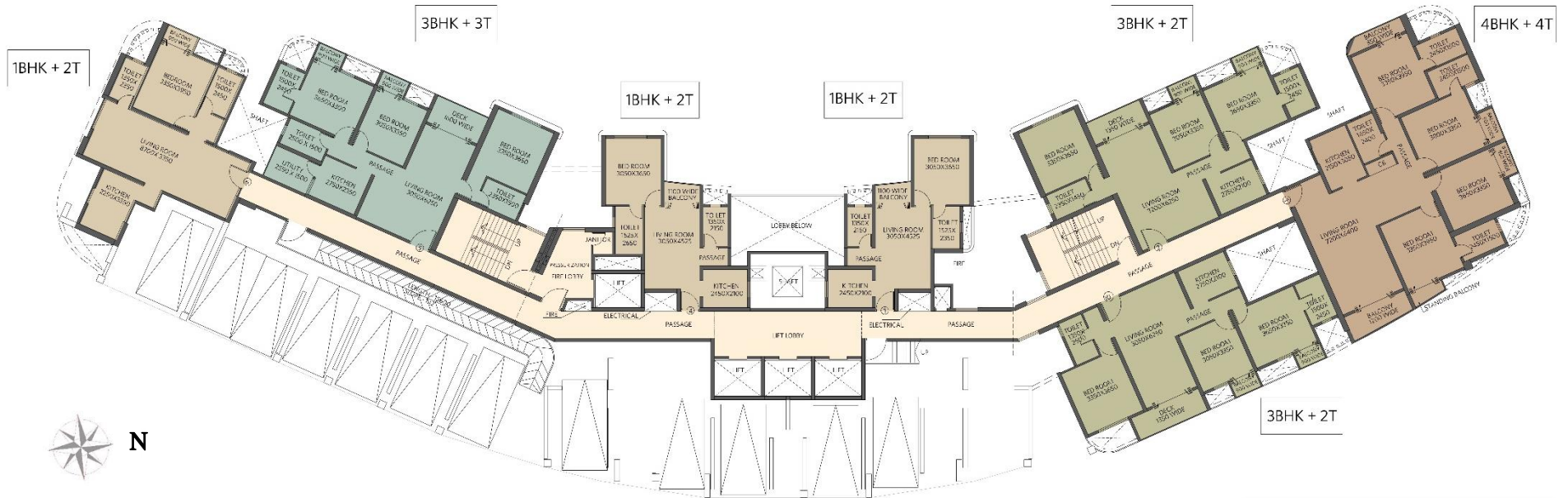
Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
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3	2BHK + 3T + S	853	753	25	728
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Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
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9	2BHK + 2T + S	870	787	57	730
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TOWER 3 - First Floor Plan

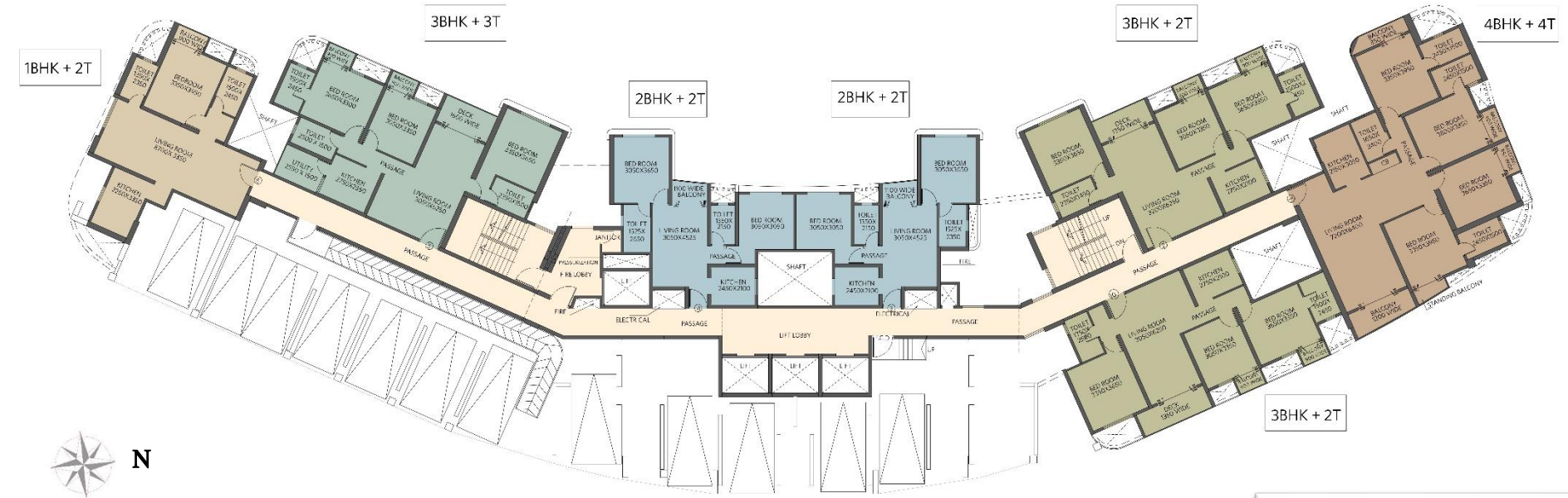


Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
1	4BHK + 4T	1536	1415	134	1281
2	3BHK + 2T	1059	946	77	869
3	1BHK + 2T	541	469	25	444
4	1BHK + 2T	544	474	25	449
5	3BHK + 3T	1159	1046	83	963
6	1BHK + 2T	782	692	17	675
10	3BHK + 2T	1040	959	88	871

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TOWER 3 - Second Floor Plan

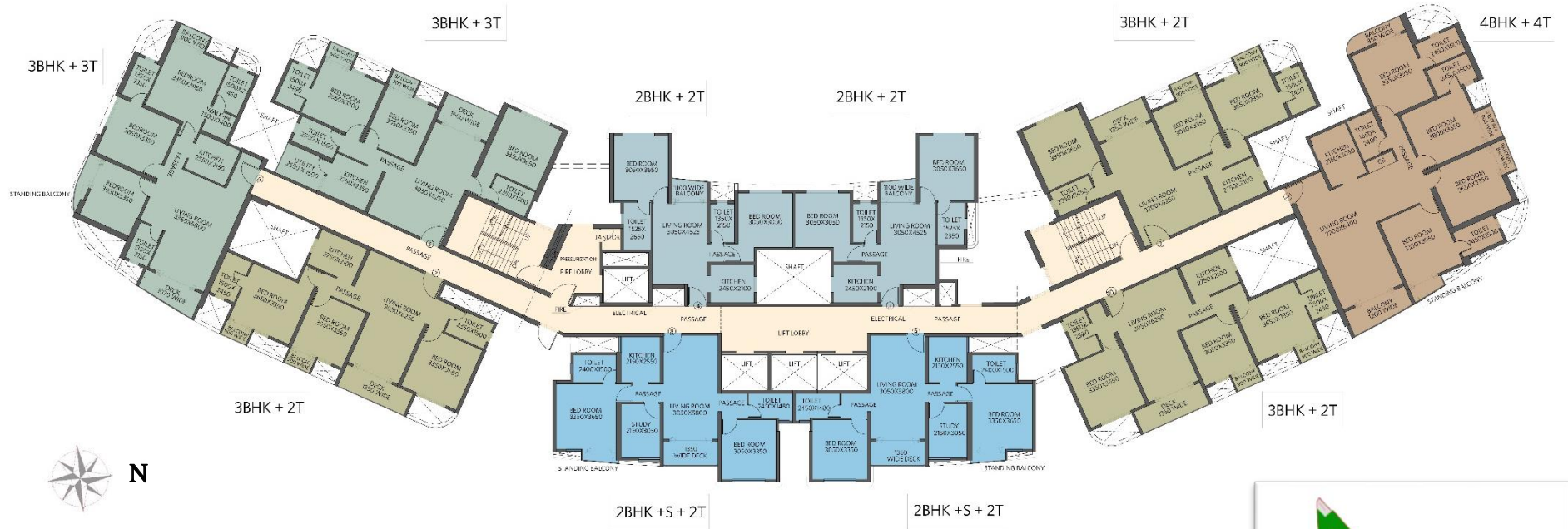


Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
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2	3BHK + 2T	1055	946	77	869
3	2BHK + 2T	662	469	25	561
4	2BHK + 2T	665	586	25	566
5	3BHK + 3T	1159	591	83	963
6	1BHK + 2T	782	1046	17	675
10	3BHK + 2T	1040	959	88	871



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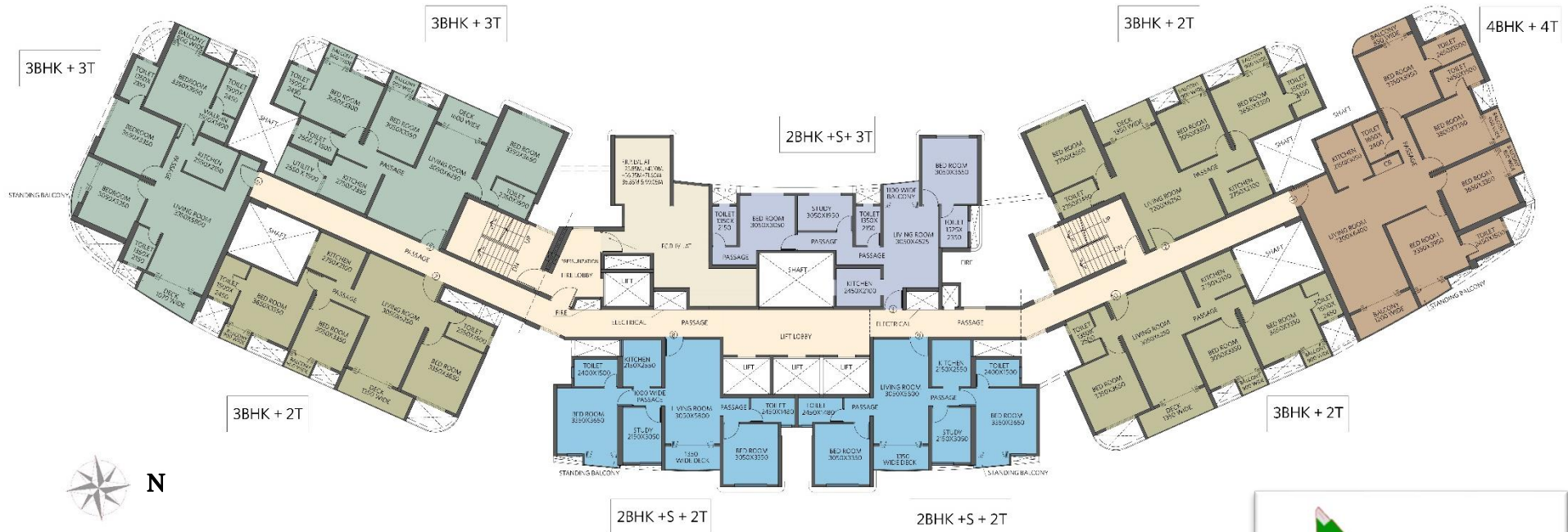
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4	2BHK + 2T	665	591	25	566
5	3BHK + 3T	1159	1046	83	963

Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
6	3BHK + 3T	1138	1034	89	945
7	3BHK + 2T	1030	948	88	860
8	2BHK + 2T + S	870	787	57	730
9	2BHK + 2T + S	870	798	57	730
10	3BHK + 2T	1040	959	88	871



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TOWER 3 - Refuge Floor Plan - 7th, 12th, 17th, 22nd, 27th & 31st



Flat	Type	BUA (Sq. ft.)	CA with Balcony	BA	CA without Balcony
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2	3BHK + 2T	1055	946	77	869
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7	3BHK + 2T	1030	948	88	860
8	2BHK + 2T + S	870	787	57	730
9	2BHK + 2T + S	870	798	57	730
10	3BHK + 2T	1040	959	88	871



*For internal circulation only

UNIT 1 - 4BHK + 4T



UNIT 1 - 4BHK + 4T

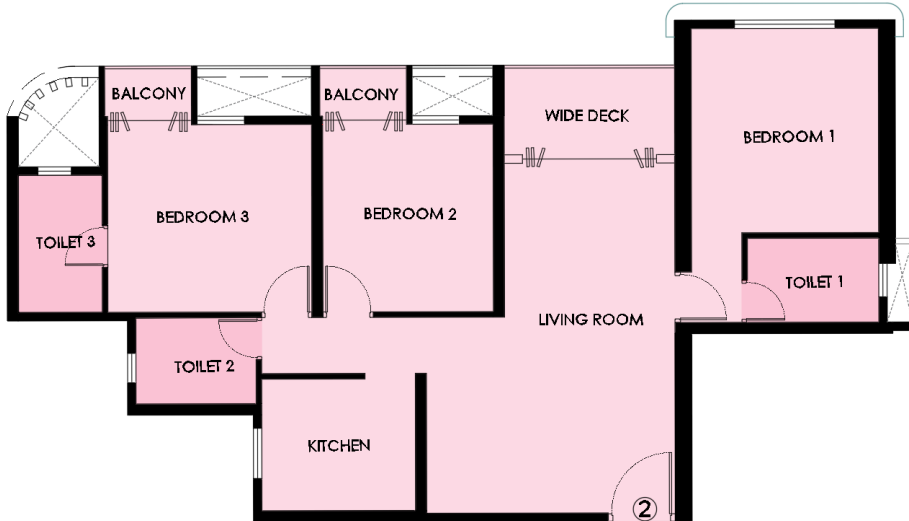
BUILT -UP AREA	1516 SQFT
CARPET AREA (HIRA)	1279 SQFT
BALCONY AREA	72 SQFT



KEY
PLAN

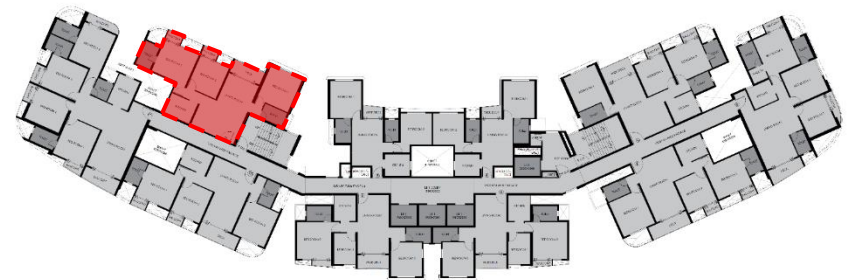
*For internal circulation only

UNIT 2 - 3BHK + 2T



UNIT 2 - 3BHK + 2T

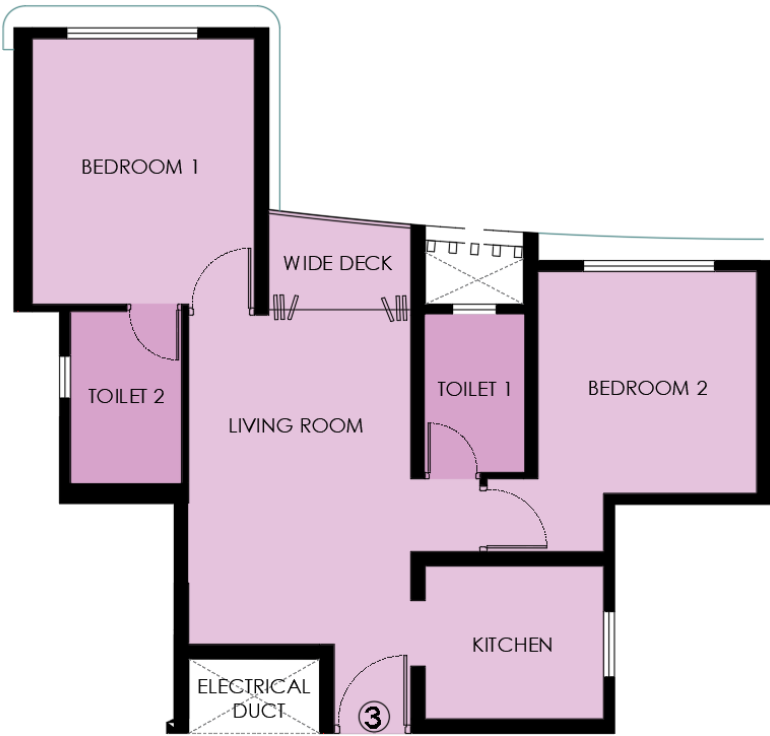
BUILT -UP AREA	1055 SQFT
CARPET AREA (HIRA)	885 SQFT
BALCONY AREA	72 SQFT



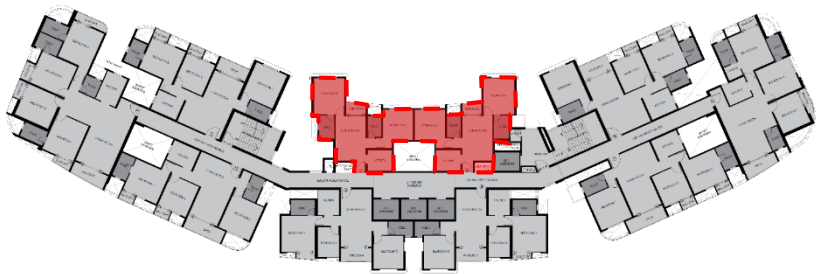
KEY
PLAN

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UNIT 3 & 4 - 2BHK +2T



UNIT 3 - 2BHK + 2T	
BUILT -UP AREA	662 SQFT
CARPET AREA (HIRA)	568 SQFT
BALCONY AREA	24 SQFT



KEY
PLAN

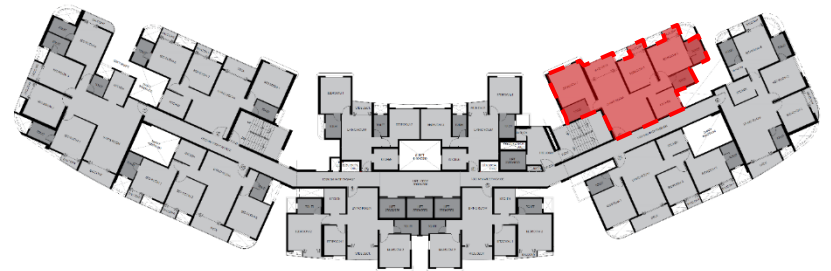
*For internal circulation only

UNIT 5 - 3BHK + 3T



UNIT 5 - 3BHK + 3T

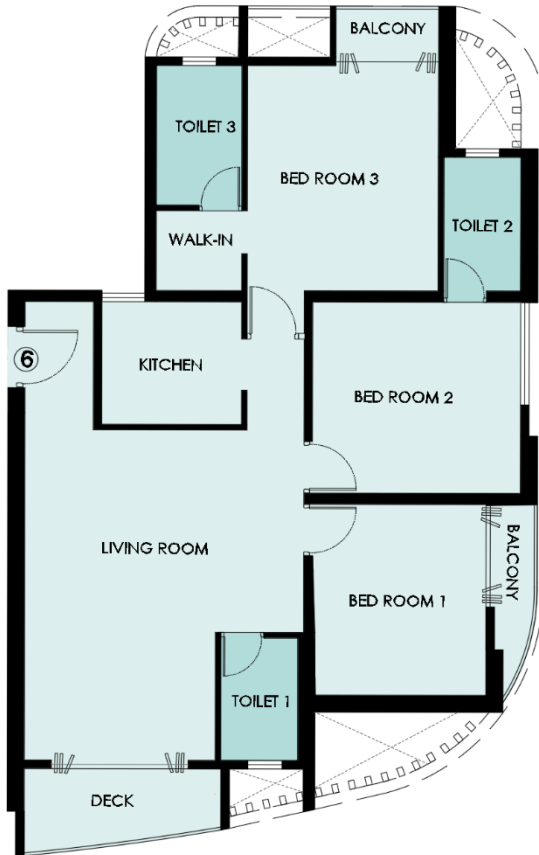
BUILT -UP AREA	1100 SQFT
CARPET AREA (HIRA)	926 SQFT
BALCONY AREA	79 SQFT



KEY
PLAN

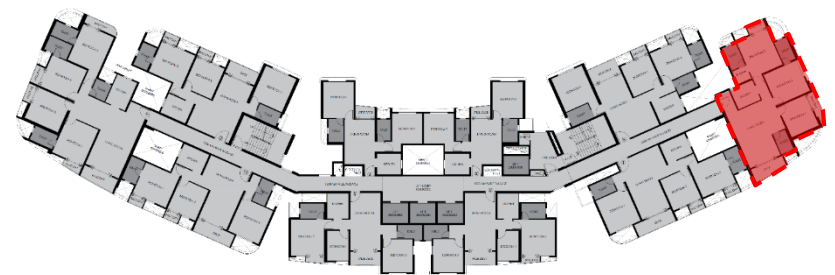
*For internal circulation only

UNIT 6 - 3BHK + 3T



UNIT 6 - 3BHK + 3T

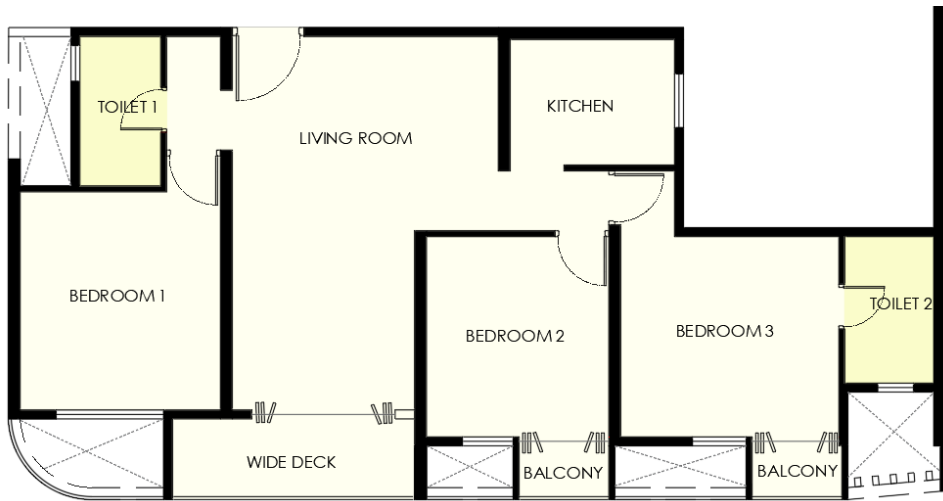
BUILT -UP AREA	1138 SQFT
CARPET AREA (HIRA)	960 SQFT
BALCONY AREA	84 SQFT



KEY
PLAN

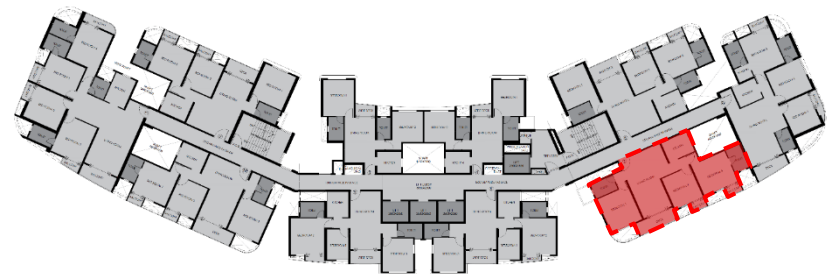
*For internal circulation only

UNIT 7 - 3BHK + 2T



UNIT 7 - 3BHK + 2T

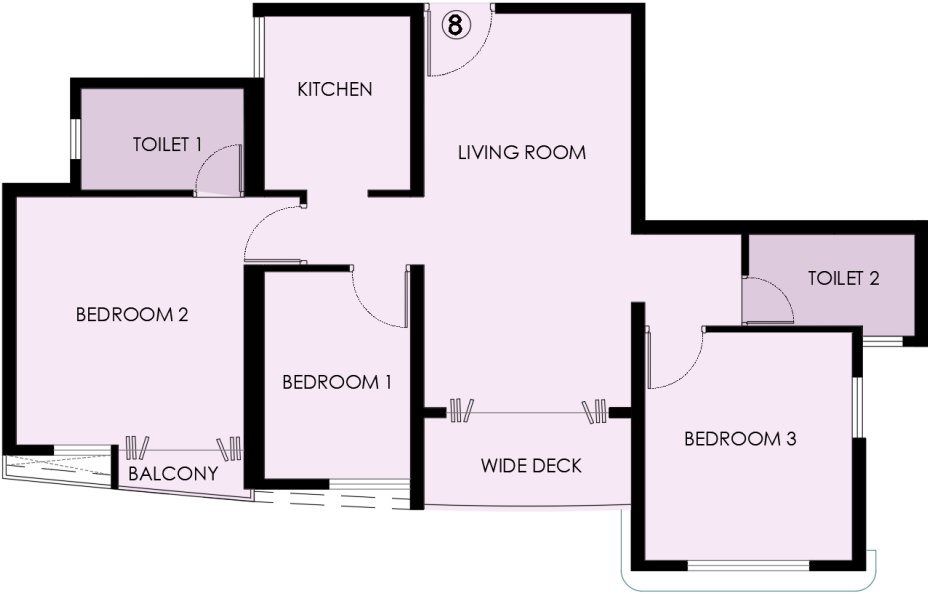
BUILT -UP AREA	1031 SQFT
CARPET AREA (HIRA)	872 SQFT
BALCONY AREA	82 SQFT



KEY
PLAN

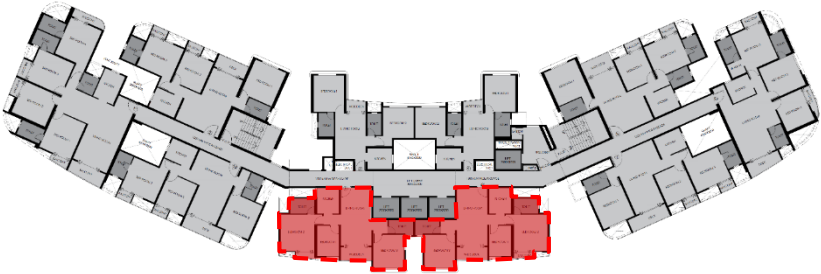
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UNIT 8 & 9 – 2BHK +2T+S



UNIT 8 – 2BHK + 2T + S

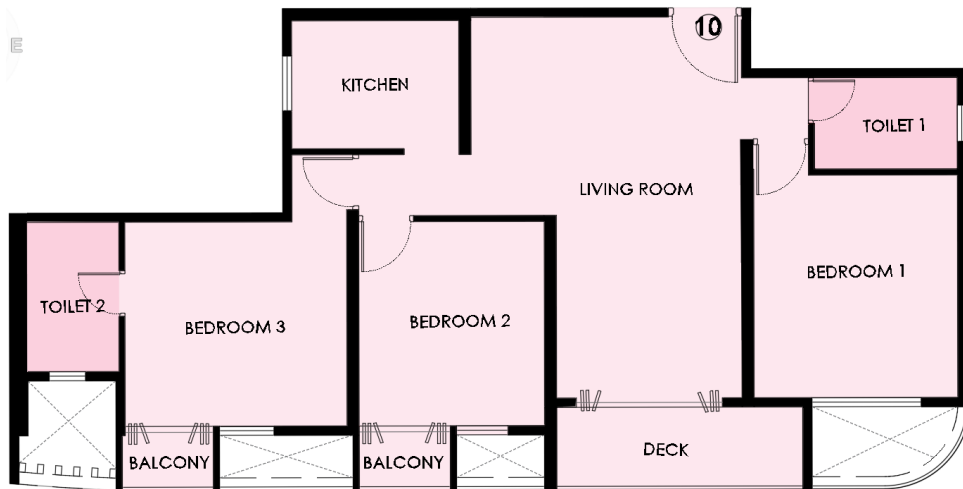
BUILT -UP AREA	870 SQFT
CARPET AREA (HIRA)	745 SQFT
BALCONY AREA	53 SQFT



KEY
PLAN

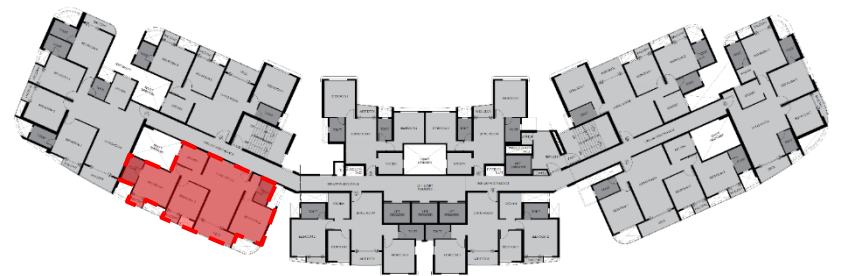
*For internal circulation only

UNIT 10 – 3BHK + 3T



UNIT 10 – 3BHK + 3T

BUILT –UP AREA	1040 SQFT
CARPET AREA (HIRA)	881 SQFT
BALCONY AREA	82 SQFT



KEY
PLAN

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Home is where you discover the real you. Siddha's aim is to develop high-quality homes within your budget and add to your pleasant discoveries. Since its inception in 1986, Siddha has been crafting residential and commercial spaces with a difference; to make good living affordable in Kolkata, Jaipur, Mumbai and Bengaluru.

Siddha's perseverance and passion for quality homes drives it forward with every new project. Led by Group Chairman Chandra Prakash Jain and Group Managing Director Sanjay Jain, Siddha creates and sells high-quality housing in India.

Siddha believes that the magic of craftsmanship lies beyond the reality of construction. It is the ability to sculpt better lives by designing and crafting living spaces that sets Siddha apart.

ingrain

Abhay Bhonsale, is an accomplished architect and Urban designer. He is one of the founding Partners of Ingrain, a leading Comprehensive Architectural consulting firm based out of Mumbai. The firm has delivered cutting edge designs through their major projects across, contexts, locations and scales.

Abhay is known for his iconic designs, skillful command in the master planning ideas, as well has a keen eye for detail. The Siddha Serena is a product of his passion, commitment and aspiration towards creating one of the most unique, green housing projects of Kolkata.



Abhay Bhonsale

LANDSCAPE TECTONIX

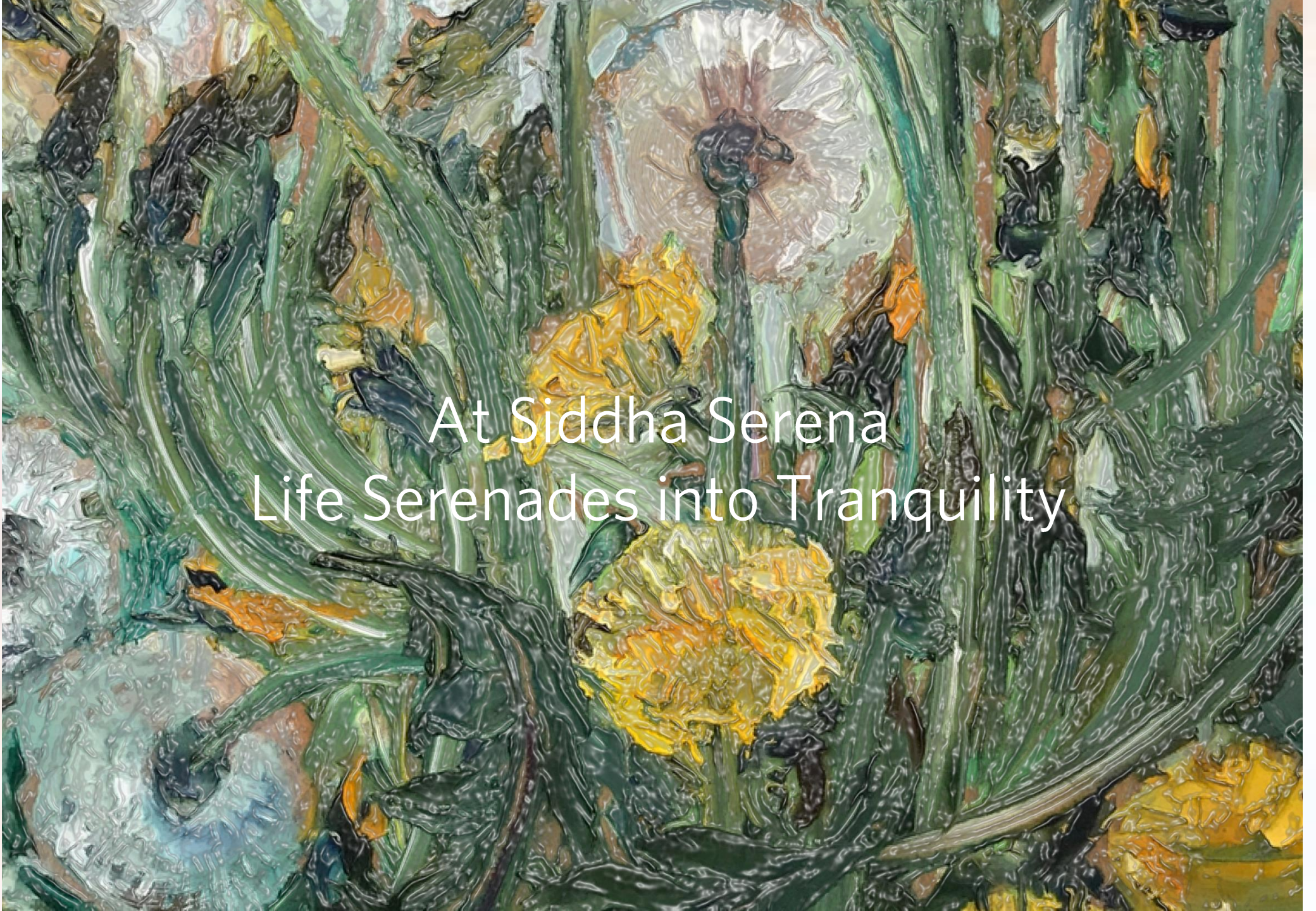
Established in 2009, TECTONIX is an internationally-recognized and award-winning landscape design studio based in Bangkok, Thailand. Their design philosophy always aim to define a sense of place, to create the harmony between human and nature and to enhance the quality of life.

The firm is headed by Mr. Tu Supasit Tepumnuasakul, Managing Director and currently operates with 6 studios employing 60 professionals as multi-disciplinary team who deeply share their own talent and professional experiences with strong passion in design.

They are now working with the international hotel operators and leading real estate developers for the projects throughout Asia-Pacific region from Thailand, China, India, Malaysia, Cambodia, etc.



Mr. Tu Supasit Tepumnuasakul
Managing Director



At Siddha Serena
Life Serenades into Tranquility

Siddha at Rajarhat



Siddha Galaxia, New Town



Siddha Happyville, Rajarhat
 Chowmatha



Siddha Pines, Rajarhat, Near City
 Centre II - Completed



Siddha Town Rajarhat , Near
 Narayanpur Bazaar, Rajarhat
 Completed



Siddha Xanadu Studios,
 Rajarhat, Near City Centre II -
 Completed



Siddha Xanadu Condominium
 Rajarhat, Near City Centre II -
 Completed

Siddha's ongoing projects in Kolkata



Siddha Suburbia Apartments
 Southern Bypass



Siddha Suburbia Bungalows
 Southern Bypass



Siddha Sky, Off EM Bypass



Siddha Eden LakeVille, BT Road



Siddha WaterFront, Khardah



Siddha Esplanade, Chowringhee

Siddha's ongoing projects in Mumbai & Jaipur



Siddha Seabrook, Kandivali(W), Link Road Mumbai
(Handover started)



Siddha Sky, Beside GTB Monorail Station, Wadala Mumbai



Siddha Happyville, Before Toll Plaza, Ajmer Road Jaipur



Siddha Jewels II, Nathmaljee ka Katla, Agra Road Jaipur

Siddha's Upcoming projects in Mumbai



Siddha Navi Mumbai, Mumbai



Siddha Malad, Mumbai

*Names to be finalized

Our journey

- ~ 36 years legacy.
- ~ Cradling to residential, commercial, clubs and others.
- ~ 48 projects.
- ~ Delivered 1 crore sq ft.
- ~ Ongoing projects in Kolkata, Mumbai & Jaipur spanning 70 lakh sq ft.
- ~ 40 lakh sq ft upcoming.
- ~ Pioneered Rooftop Skywalks in India.
- ~ Won 26+ prestigious awards.

Get in touch



Associated Channel Partner



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An abstract background featuring a dense, textured composition of brushstrokes. The primary colors are various shades of green, ranging from deep forest green to bright lime green. Interspersed among these are streaks and patches of yellow and blue, some appearing more saturated than others. The overall effect is one of organic, painterly movement, with visible texture and layering of paint.

"Home is not a place; it's a feeling." - Cecelia Ahern

WELCOME
To
SIDDHA SERENA